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HAWAII HUMAN RESOURCES, INC. SIGNS ITS 100TH CLIENT

Honolulu, HI – Just one year after its inception, Hawaii Human Resources, Inc. (HiHR) has signed its 100th client, continuing its exponential growth as it provides customized human resource solutions for businesses across Oahu, the Big Island, Kauai, and Molokai. The company now serves over 1000 local employees.

HiHR's impressive expansion landed it in fourth position on the list of Hawaii's top Business Outsourcing Firms in the March 2010 edition of Pacific Business News. The three larger companies were established between 16 and 40 years earlier than HiHR, making the ranking even more noteworthy.

Much of the company's success can be attributed to its leadership, embodied in CEO and President Matthew S. Delaney and Vice President Scott Meichtry, who co-founded HiHR. Their distinct perspective as former business owners in need of these services makes them acutely aware of each client's requirements.

A graduate of the University of Southern California, Matthew Delaney brings business insight to HiHR from a variety of sources, including years of accounting and auditing experience in a large international firm. "But I'm not your traditional CPA," said the gregarious Delaney, who blends a meticulous attention to detail with an artistic flair for connecting people and building businesses.

The entrepreneur exhibited an aptitude for deals early in his career, buying his first hotel at age 26 and becoming CEO of Marc Resorts at 29, when he found himself leading 22 properties and more than 1000 employees. "That's where I learned everything," he said, "because I was just thrown in and expected to know the answers."

After living in Japan for a year and acquiring five more resorts there, he was diagnosed with testicular cancer in 2000. His health crisis and subsequent recovery challenged him

to new levels of service, both in business and in the community, launching a long and dedicated involvement with Special Olympics, Queen's Health Systems, Queen's Medical Center, Queen Emma Land Company, the Outrigger Canoe Club, Hawaii Hotel and Lodging Association, Hawaii Hotel Foundation, and the Waikiki Improvement Association. The fact that HiHR provides essential resources for local businesses to be more successful — and do so efficiently and economically — is particularly rewarding for Delaney.

Beyond the necessary benefits HiHR delivers, the individual attention Delaney and his partner Scott Meichtry offer is what sets them apart. Details like providing lunch every day for their 20 employees from one of HiHR's restaurant clients, for example, foster a productive, positive team environment while boosting revenue for the eating establishment seeking HiHR's expertise.

Meichtry, a graduate of San Diego State University, co-founded HiHR after spending 15 years in Colorado, where, among other pursuits, he owned a real estate development and construction company with 120 employees. "I've seen outsourcing from an employer's standpoint," he said. "So I know what the service is supposed to do."

Employers who handle human resource issues internally battle inefficiency, he noted. How does a company put a price on removing the challenges associated with a salaried employee and instead pay for only the workers compensation, payroll, health benefits management, human resources, or insurance services it really needs? The bottom line, explained Meichtry, is "we can save them money."

In the process, HiHR erases the mysteries of human resource management. The foundation lies in complete transparency with all transactions. "In challenging economic times, people want to know what they're paying for, and whether or not they're getting a good deal," said Meichtry.

They also want to feel confident that someone is watching out for them. "We know every one of our clients on a first-name basis," added Meichtry. "And we're ready to handle the burden and the paperwork so companies can focus on what they do best."

Hawaii Human Resources, Inc. (HIHR) is one of Hawaii's fastest growing companies. Formed in 2009, it provides customized human resources solutions for over 100 businesses and 1,000 local employees across Oahu, the Big Island, Kauai, and Molokai. HiHR offers comprehensive outsourcing support, including human resources and health benefits administration, payroll, accounting, workers' compensation and risk management, as well as business insurance. Trusting HiHR with these services allows companies to focus on core business issues and, ultimately, increase productivity and profitability while lowering risk.

HiHR is part of The Hawaii Group (The HiGroup), which provides marketing (HiMRK), accounting (HiAccounting), and employment and staffing solutions (HiEmployment). Learn more at www.hihrhawaii.com.

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