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The Hawaii Group Expands to Maui and Mainland

The Hawaii Group (HiGroup) continues its rapid growth with an expansion to Maui and the mainland in an ongoing effort to assist small and medium-sized businesses with human resource administration, payroll, health benefits, insurance, accounting, staffing, and marketing. Several entities within The Hawaii Group — Hawaii Human Resources (HiHR), Hawaii Accounting (HiAccounting), and Hawaii Employment (HiEmployment) — now serve clients and client employees on all islands and many states outside of Hawaii, including California, Oregon, Washington, Arizona, Georgia, Vermont, Idaho, Virginia, Maryland, Pennsylvania, New York, and New Jersey.

“Hiring staff in other parts of the country gives us an opportunity to offer local knowledge and a mainland network to our Hawaii clients who hope to expand,” says Chairman Matthew S. Delaney. “We’re staying relevant to our patrons, and going where the business takes us.” The Hawaii Group sees the geographic proliferation as another way to support Hawaii enterprises that want to seize every opportunity available to them.

Before branching out to other areas, however, Delaney as his Hawaii Human Resources co-founder and partner, Scott Meichtry, addressed client needs in the islands first. Indeed, HiHR’s new office on Maui allows Delaney to return to his roots, where his Hawaii career started in June 1997. That’s when he acquired his first resort — at age 26. “I operated and developed resorts on Maui from 1997 through 2007,” he says. “Now I’ve come full circle.”

An added benefit for Hawaii is that helping local businesses avoid outsourcing to India and the Philippines creates more jobs here.

In yet another testament to HiHR’s escalation, Delaney, Meichtry and their team welcomed their 210th business client this week, bringing the total number of employees

receiving their services to 3,000 a little more than two years after opening their doors.

“Our honesty and transparency have a lot to do with our success,” says Delaney, who also serves as CEO and President of HiHR. “And our ability to customize human resources packages for businesses of all sizes is totally unique. The more effective we can become at treating all clients and client employees like they’re VIP, the better.”

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The Hawaii Group (The HiGroup) consists of a family of companies that provide complementary services to businesses of all sizes in Hawaii. It encompasses accounting (HiAccounting), employment and staffing solutions (HiEmployment), marketing (HiMRK), and human resource administration (HiHR). Learn more at www.TheHawaiiGroup.com.

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